



# Triz Zena

*Bali, Indonesia*  
*12 October 1992*

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*Interest / Hobby*

**Hi! I'm Triz,** a graphic designer and video creator driven by creativity and curiosity.

For the past 10 years, I've been designing visuals that speak to people, and for the last 7 years, I've added video and photo production to my toolkit. I love turning ideas into visuals that leave an impression. Whether it's branding, AI motions, or video storytelling, I approach every project with enthusiasm and a commitment to doing my best.



*Education*

Institut Teknologi Sepuluh Nopember (ITS) is a leading university in the field of science and technology in Indonesia.

Bachelor in Visual Communication Design,  
Sepuluh Nopember Institute of Technology,  
Surabaya, East Java, Indonesia.

*GPA* 3.22/4

### *Skills*

|                    |   |   |   |   |   |   |   |   |   |   |
|--------------------|---|---|---|---|---|---|---|---|---|---|
| Adobe Photoshop    | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Adobe Illustrator  | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Adobe Premier      | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Adobe Lightroom    | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Davinci Resolve    | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Capcut             | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Ms Word            | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Ms Power Point     | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Motion Graphic     | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Graphic Design     | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Illustration       | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Web Design         | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Photo editing      | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Video Editing      | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| 3D                 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Visual Merchandise | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |

### *Language*

Indonesian (Native)

English (Fluent)

#### **Media Production Specialist**

The Shivanna  
Premium Yacht Charter  
Aug 2023 – Mar 2026  
Bali, Indonesia

- Designed and produced a wide range of creative assets, ensuring brand consistency and shaping the visual identity across platforms.

- Created and edited videography and photography content, both for promotional and public events or private charter coverage.

- Designed online/offline banners, graphics, and promotional materials for social media and websites.

- Produced AI motions and short-form videos for various digital platforms.

- Managed and handled printing of all branding and stationery materials.

# *Xperiences*

**Cultural Exchange Program**

Au Pair Amsterdam

Feb 2021 – Feb 2022

Netherlands

Worked while sharing my culture, including language, food, and stories and cared for children while exploring Europe.

**Senior Graphic Designer**

La Galigo Liveaboard

Mar 2019 – Jul 2020

Denpasar Area, Bali, Indonesia

- Ensure brand consistency and shaped the future's visual identity
- Content and ideas
- Self created videography and photography
- Offline/Online banner for social media
- Updated website's contents
- Created a parallax homepage for the website
- Motion graphics and shorts
- Planned the interior's looks with 3D and editing
- Managed and printed all the stationary needs

**Visual Designer**

Karya Teknika Solusindo

Aug 2018 – Mar 2019

Surabaya, East Java, Indonesia

- Worked with stakeholders to build engaging campaigns and maintain brand consistency.
- Developed visual identities for both the company and its clients.
- Produced videography, photography, motion graphics, and short videos.
- Designed interactive company presentations and offline/online banners.
- Created website UI in collaboration with the programming team.
- Managed and printed all stationery materials.

**Freelance Designer**

Jul 2018 – Present

Worked as a freelance graphic designer, producing and managing photo, video, and social media content for various clients.

**Senior Graphic Design**

Modern Ceramics Indonesia

Oct 2017 – Jun 2018

Surabaya, East Java, Indonesia

Collaborated with the interior team and led the design concepts to deliver cohesive visual solutions for interior spaces.

- Ensured brand consistency and helped shape the company's visual identity.
- Generated creative content and design ideas.
- Created visual merchandising materials.
- Designed offline and online banners.
- Updated product listings and visuals on the company's website.
- Managed and printed all stationery needs, including large-format materials like wall stickers.

**Graphic Designer****Internship**

Chalidana Group

Mar 2016 – Jul 2017

Surabaya, East Java, Indonesia

Started as an intern and transitioned into a Junior Graphic Designer role. Managed all promotional materials for the monthly Open House and produced a variety of creative assets.

- Ensure brand consistency and shaped the future's visual identity
- Offline/Online banner
- Managed the social media and printed all the large billboards needs

*Thank You.*